

Oakland, CA

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# Raj Mirajkar

Product Designer with 8+ years of experience specializing in creating user-centered, intuitive designs for complex B2B and enterprise platforms. I've had the privilege of working on high-impact products, including developer tools, AI-driven systems, and infrastructure platforms.

I'm passionate about transforming intricate systems into seamless, accessible experiences that drive productivity and foster collaboration. Throughout my career, I've collaborated with cross-functional teams to deliver designs that are not only functional but also delight users by meeting both business needs and technical constraints.

My approach is rooted in empathy, always advocating for the end-user while ensuring designs align with business goals. I thrive in environments where I can influence product direction and contribute to building design cultures that prioritize clarity, simplicity, and impact.

User-Centered Design  
Strategic Product Visioning  
Cross-Functional Collaboration  
Generative AI and LLM Experience  
UX Research and Journey Mapping

High-Fidelity Prototyping  
Rapid Iteration and Testing  
Data Viz. and Problem Solving  
Design Systems and Patterns  
Design Mentorship

2025

## Senior Staff Product Designer Moderne.io

Led UX strategy and design execution for Moddy, a generative AI assistant designed to automate code transformations for enterprise developers. Defined and delivered an MVP experience that helped developers easily discover and apply code transformation recipes using natural language prompts. Collaborated with engineers to integrate solutions into CLI, APIs, and version control systems while ensuring intuitive, trustworthy user interfaces.

2020 - 2025

## Staff Product Designer VMware/Broadcom

At VMware, I led the UX strategy for the Tanzu Application Platform (TAP), improving developer tools and workflows to enhance build transparency, deployment visibility, and platform adoption. I designed scalable, accessible experiences that increased deployment frequency by 3x, identified workflow gaps through user research, and created reusable UI components aligned with accessibility standards.

I also led UX for the Virtual Storage Network (vSAN), designing data-driven health dashboards for VI admins that improved platform reliability, reducing unresolved health alerts by 42% and support tickets by 16%. I collaborated with product and engineering teams to design actionable visual components and contributed WCAG-compliant components to the design system.



# Raj Mirajkar

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2019


## Senior Product Designer Mode Analytics

At Mode Analytics, I led UX for access control and secure sharing workflows, focusing on simplifying role-based permissions (RBAC) to support intuitive enterprise data access. I collaborated with PMs and engineers to surface usability gaps in data workflows and dashboard clarity, balancing policy-driven access with collaborative usability. My work grounded in heuristic analysis and user research helped clarify mental models and shape strategic UX decisions. I created task flows, wireframes, and Sketch-based specs for complex edge cases and partnered closely with engineering during implementation to ensure alignment on logic, interaction detail, and system constraints.

2018 - 2019

## Principal Product Designer Panasonic, Inc.

At Panasonic, I led UX for an early-stage AI initiative focused on anomaly detection in infrastructure monitoring. I worked directly with the CEO to shape product direction and collaborated with data scientists and engineers to design monitoring tools that helped internal analysts interpret AI model behavior, reduce false positives, and generate actionable insights. I designed explainable interfaces that surfaced critical signals and supported trust in AI output. My process included mapping user journeys, running design thinking workshops, and aligning cross-functional teams on MVP priorities. I developed interactive prototypes in Sketch and InVision to validate early workflows with adopters and ensure implementation aligned with product goals and technical feasibility.



2017 - 2018

## Lead Product Designer Calix Systems

Led vision and UX strategy for Calix's marketing cloud platform by redesigning a generic, one-size-fits-all dashboard into a role-specific experience tailored to marketing personas. The redesign contributed to an estimated 65% increase in user engagement and helped reverse a trend of declining product usage. Conducted in-depth user research to surface behavioral differences and pain points, translating insights into a focused redesign that aligned with user needs and business goals. Collaborated with product and engineering teams to shape roadmap priorities and support both immediate value and long-term scalability. Integrated UX best practices into agile workflows to accelerate iteration and improve team alignment.

2013 - 2016

## Lead Product Designer Cisco Systems.

Designed network security facing dashboards for Cisco's security suite to help security analysts investigate network threats using simplified, actionable telemetry data. Collaborated with engineering and product teams to create scalable data visualization patterns that balanced technical accuracy with clarity and usability. Streamlined complex workflows to reduce cognitive load and improve task efficiency for high-volume use cases. Introduced reusable UI patterns that were later adopted across multiple security products, driving consistency and platform cohesion within the broader Cisco ecosystem.



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## Education

### University of Pune, India

- Master of Computer Science
- Bachelor of Computer Science

### Ohio State University

- Certificate of User Research, User-Centered Design and User Testing

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## Awards & Achievements

- Project Patent Granted (2022)
  - Published White Paper: 'Onsite Offshore Usability Challenges'
  - Published Article: 'Usability in Technical Writing'
  - Published Article: Lay of the land -Enterprise product design
  - Published Article: Building Language and Cultural Gaps Across the Pacific – A User Research Perspective
  - Published Article: What Makes You a Successful UX Designer When Working on Blackbox Projects?
  - Published Article: Making Sense of 'UX Designer' Interview Process in the Bay Area
  - Gave a Lecture: 'User Experience Design in Real Industry' at IIT Kanpur
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